



**NCHSE**  
National Consortium for  
Health Science Education

# SPONSORSHIP PROSPECTUS

**2026 National Health Science Conference**

**October 19-22, 2026 | Birmingham, AL**





The National Consortium for Health Science Education, a non-profit education organization, represents state education agency leaders responsible for middle school, secondary, and postsecondary career technical education (CTE) health science programs.

Established in 1991, NCHSE supports visionary leadership, promotes best practices, and speaks with one voice to promote career success for the next generation of health professionals. Through partnerships with publishers and resource providers, professional associations, certification providers and the Health Science Educators Association (HSEA), NCHSE is positioned as the national authority for health science education.

## A Shared Commitment to Education, Innovation, and Impact

Sponsors are at the heart of the National Health Science Conference and the work of NCHSE. Your support strengthens a national network committed to preparing students for meaningful careers in healthcare and ensuring educators have the tools, standards, and connections they need to succeed.

Each year, NCHSE brings together health science educators from across the country who are actively building and expanding programs that respond to workforce needs. Through your sponsorship, you are directly connected to these educators and to the classrooms, labs, and learning experiences where future healthcare professionals are shaped.

The National Health Science Conference serves as a gathering place for this shared work. It is where sponsors and educators connect, exchange ideas, and build relationships that extend well beyond the conference itself. Sponsorship supports industry validated standards, comprehensive curriculum resources, and high quality professional development that elevate health science education nationwide.

Addressing the healthcare workforce shortage requires collaboration across education and industry. By sponsoring NCHSE, you help strengthen educator capacity, inspire students, and contribute to long term solutions for a healthier future. We are grateful for your commitment and look forward to the impact we will continue to make together.



**DANA STRINGER**  
Executive Director



**ANGEL CLARK**  
Board Chair

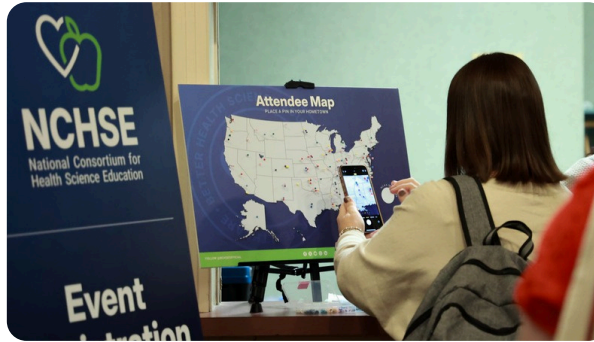
## Engaging Learning

- 69 sessions led by educators and industry leaders, focused on emerging technologies and practical strategies for health science education.
- Inspiring keynote speakers who emphasized personal growth, leadership, and innovation.
- NHSC Quest, an interactive experience integrated throughout the conference, encouraging connection and exploration.



## Sponsor Engagement

- Hosted 50 sponsors and exhibitors in a completely full exhibit hall, highlighting innovative products, solutions, and services through deep conversation.
- Introduced new opportunities, including Innovation Labs, expanding sponsor visibility and attendee participation.
- Utilized NHSC Quest as a conference wide incentive to drive attendee traffic and encourage visits to sponsor spaces.



## Brand Debut

- Introduced new branded merchandise that reflected NCHSE's evolving identity and mission, creating excitement and visibility throughout the event.
- Provided fresh opportunities to showcase the brand across conference touchpoints, reinforcing a modern, cohesive experience for attendees and sponsors.



# 2025 Conference Highlights



## Meaningful Connections

- Welcomed 346 attendees from 35 states, creating a diverse and engaged national community of leaders.
- Hosted a sponsored off-site social, introducing new ways for attendees to connect in a relaxed environment.
- Integrated activation stations throughout the conference, sparking conversation and encouraging intentional networking across spaces.

# Premier Sponsorship Opportunities

Premier Sponsorship at the National Health Science Conference offers organizations an elevated partnership opportunity to position their brand at the forefront of health science education. Premier sponsors gain high-impact visibility and meaningful engagement with health professionals, educators, and industry leaders, while building relationships with key decision-makers and aligning their brand with innovation and leadership in the field.

## Platinum

\$7,750 | Two (2) Available

Elevate your presence with the Platinum sponsorship, our highest-impact opportunity. This premier level includes exclusive access to the opt in attendee contact list and a three minute speaking opportunity during a meal, placing your message directly in front of engaged educators. Platinum sponsors receive strong brand visibility through a hyperlinked logo on the conference website and on stage recognition prior to keynote sessions, along with a double exhibitor table, a customized mobile app push notification, and a dedicated email in pre or post conference communications, delivering lasting visibility and influence for organizations ready to stand out.

## Gold

\$5,250 | Three (3) Available

Maximize your impact at the National Health Science Conference with the Gold sponsorship, designed to elevate visibility and connection. This level includes a double exhibitor space and a three minute speaking opportunity during a meal, positioning your brand in front of engaged attendees. Gold sponsors receive a hyperlinked logo on the conference website, on stage recognition prior to keynote sessions, and a profile in the conference mobile app, along with a dedicated app push notification, NCHSE social media recognition, and inclusion in the sponsor slideshow, making this sponsorship an ideal choice for organizations seeking strong exposure and meaningful presence.

## Silver

\$3,750 | Unlimited Availability

The Silver sponsorship provides a strong balance of visibility and connection, featuring a double exhibitor table and a branded insert included in attendee bags. Sponsors receive a hyperlinked logo on the conference website and a profile in the mobile app, along with inclusion in the sponsor slideshow, delivering meaningful exposure while supporting face to face interaction throughout the event.

## Bronze

\$2,000 | Unlimited Availability

The Bronze sponsorship offers a strong entry level presence, including a standard exhibitor table, a branded insert in attendee bags, and a hyperlinked logo on the conference website with a mobile app profile. This option provides essential visibility and an effective way to participate in the conference at a budget friendly level.

# PREMIER SPONSORSHIP OPPORTUNITIES

**PLATINUM**  
\$7,750  
2 AVAILABLE

**GOLD**  
\$5,250  
3 AVAILABLE

**SILVER**  
\$3,750

**BRONZE**  
\$2,000

	PLATINUM \$7,750 2 AVAILABLE	GOLD \$5,250 3 AVAILABLE	SILVER \$3,750	BRONZE \$2,000
Exhibitor Table	Double	Double	Double	Standard
Included Sponsor/Exhibitor Only Registrations	4	4	4	2
Linked Logo on NHSC Webpage	•	•	•	•
Included in Sponsor Slideshow in General Sessions	•	•	•	•
Mobile App Profile	•	•	•	•
Insert in Attendee Bags (number of pages)	3	2	1	1
Custom NHSC Digital Scavenger Hunt Mission	•	•	•	•
Included in Know Before You Go Email Series	Profile, Logo, & Link	Logo & Link	Logo	Name
Social Media Post(s) on NCHSE Platforms	2	1		
Dedicated Mobile App Push Notification	1	1		
3-Minute Address to Attendees During One Meal	•	•		
Logo on Stage Before Keynote in General Sessions	•	•		
Pre or Post Conference Broadcast Email	•			
Conference Attendee Opt-in Contact List	•			

# Exhibitor Opportunities

Exhibiting at the National Health Science Conference provides a unique platform for businesses to showcase their products and services to a targeted audience of health professionals, educators, and industry leaders. With unparalleled networking opportunities, exhibitors can connect with key decision-makers, build strategic partnerships, and gain valuable insights into the latest trends and innovations in the health science education.

## Exhibit Hall Hours

### Tuesday, October 20

9:30 AM - 4:15 PM

Dedicated Breaks:

9:30 - 10:00 AM & 2:45 - 3:30 PM

### Wednesday, October 21

9:30 AM - 3:15 PM

Dedicated Breaks:

9:30 - 10:00 AM & 1:45 - 2:30 PM



**Standard** **\$650** **\$850**  
Through Sept 11 After Sept 11

- One (1) Skirted Table
- Two (2) Chairs
- Two (2) Exhibitor Only Registrations

**Double** **\$1,150** **\$1,450**  
Through Sept 11 After Sept 11

- Two (2) Skirted Tables
- Four (4) Chairs
- Four (4) Exhibitor Only Registrations

## Additional Exhibitor Benefits

- Lunch and afternoon breaks October 20 & 21
- Recognition in the conference mobile application and conference website
- Ability to book discounted lodging at conference hotel
- Purchase power and additional equipment from the venue prior to the conference

**Upgrade to a Premier Sponsorship Package to increase your reach or purchase Conference Marketing to expand your exposure.**

Exhibit Booth Space attendants are limited to the number of Complimentary Exhibitor Registrations included in your selection. Additional Booth Attendants may be added during registration for \$250 each. Attendants receive access to the Exhibit Hall only.

# Conference Marketing

Enhance your conference presence with a variety of marketing opportunities designed to complement any sponsorship level or exhibit. These options allow you to increase visibility, highlight your brand, and connect with attendees in targeted ways throughout the conference experience.

## Attendee Bags **\$3,500 (One (1) Available)**

Co-brand your logo and the NCHSE logo on conference attendee bags provided to each attendee during conference registration, promoting your brand all conference long and at home.

## Attendee Notebooks **\$2,500 (One (1) Available)**

Co-brand your logo and the NCHSE logo on conference attendee notebook for attendees to use during and after the conference.

## Attendee Lanyards **\$2,500 (One (1) Available)**

Display your brand around each attendee's neck with a co-branded conference nametag lanyard.

## Mobile Application **\$3,500 (One (1) Available)**

Showcase your brand on the conference app landing page and through table tent recognition, connecting your organization to the tools attendees use most.

## Exhibit Hall Break Sponsor **\$1,500 (Four (4) Available)**

Elevate your brand visibility and engage with attendees by sponsoring a break during a dedicated exhibit hall time and showcase your company's commitment to enhancing networking opportunities.

## Attendee Bag Insert **\$250**

Have your flier/brochure inserted into the registration materials for all attendees. Purchaser responsible for printing and mailing inserts to NCHSE (estimated 450).

## Innovation Lab **\$1,000 (Four (4) Available)**

Your organization will have a dedicated session space for 60-90 minutes designed to host a seminar, service demo, or focus group. Available at 10:00AM and 1:00PM October 20 and October 21. NCHSE will facilitate invitations based on your desired audience.

## Door Prize Donation **Open to All Sponsors & Exhibitors**

Maximize your participation by contributing a door prize to be given away to valued attendees. Your brand will earn recognition in the slideshow at general sessions (minimum value \$50).

*Conference Marketing is only available to Premier Sponsors, Exhibitors, and Social Sponsors.*



# Networking Social Sponsorship

Elevate your brand at the heart of the action by sponsoring our casual networking reception on Tuesday, October 20. Your logo will be featured prominently in pre-conference messaging, on invitation cards in attendee packets, and across custom signage throughout the social venue. Additional engagement stations will feature your brand and may be staffed by representatives. This sponsorship includes complimentary registrations for your representatives to join the event and connect with attendees in a fun, engaging atmosphere.

## Co-Social Sponsor **\$5,000** Three (3) Available

- Double Exhibit Booth in Exhibit Hall
- 30-Second Commercial Played on Buses to Social
- Company Logo on Social, Bar and Buffet Signage
- Brand and staff engagement stations throughout the venue
- Custom Pre-Social Conference App Push Notification with Company Name
- Logo in Know Before You Go Email Series
- Logo in Sponsor Slideshow at General Sessions
- Logo on NHSC Website
- Recognition in Social Media Post
- Logo on Social Invitation Cards in All Attendee Registration Packets
- 25 Drink Vouchers to Distribute

### Special Notes

- The social is open to all conference attendees and social sponsors; other sponsors and exhibitors are not permitted.
- Sponsors are encouraged to bring additional staff to greet attendees and network throughout the social.



The Networking Social will be held Tuesday, October 20 in the evening. Time and location TBD.

# Getting Started

- Visit the Sponsorship Registration Page: [healthscienceconsortium.org/become-a-sponsor/](https://healthscienceconsortium.org/become-a-sponsor/)
- Complete the Online Partner Registration Form
- Submit Your Registration: Our team will review your submission and reach out to you promptly to confirm your sponsorship and provide further details.

All sponsorships should be selected no later than September 18.

Should you have any questions or need personalized assistance, our dedicated team is here to help. Feel free to contact us at [events@healthscienceconsortium.org](mailto:events@healthscienceconsortium.org).



[healthscienceconsortium.org](https://healthscienceconsortium.org)



(573) 590-8942



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