

# NCHSE

National Consortium for  
Health Science Education

## PARTNERSHIP OPPORTUNITIES 2024 NATIONAL HEALTH SCIENCE CONFERENCE

October 15-18, 2024  
Glendale, AZ



# GREETINGS FROM NCHSE LEADERSHIP

NCHSE partners play an integral role in supporting our mission — to serve as the authority for health science education, providing a framework of standards and meaningful collaboration, leading to the high-quality healthcare professionals.

Through the assistance of strategic partnerships, NCHSE can connect you with high-performing health science educators across the country who are implementing or expanding programs for students interested in health professions. Platinum, gold, silver, and bronze sponsorships are available, as are a variety of other ways to be involved in our upcoming conference.

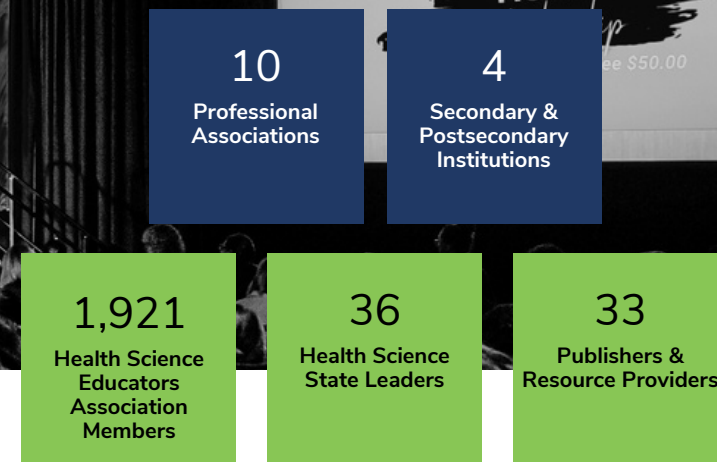
In 2024, the National Health Science Conference will provide partners with opportunities to network and build relationships with our professional learning community. To support the development a superior healthcare workforce, NCHSE offers industry-validated standards, curriculum resources, and outstanding professional development. The annual conference serves our purpose well. Consider doing your part to address the shortage of healthcare workers by partnering with NCHSE. The solution to this workforce crisis will require the active participation of all of us.



**NANCY ALLEN**  
Executive Director



**SHELLY WEHMEYER**  
Board Chair



The National Consortium for Health Science Education, a non-profit education organization, represents state education agency leaders responsible for middle school, secondary, and postsecondary career technical education (CTE) health science programs.

Established in 1991, NCHSE supports visionary leadership, promotes best practices, and speaks with one voice to promote career success for the next generation of health professionals. Through partnerships with publishers and resource providers, professional associations, certification providers and the Health Science Educators Association (HSEA), NCHSE is positioned as the national authority for health science education.

# 2023 REFLECTIONS

Better Health Science Education | Better Healthcare

Only National Career and Technical Education  
Conference 100% Focused on Health Science

[View our 2023 NHSC Recap Video](#)

## Share Your Expertise

- Featured 75+ Breakouts with Sessions Presented by Outstanding Educators
- Updated Exhibit Hall Format to Develop Meaningful Conversations and Partnerships
- Opportunities to Highlight Powerful Resources to Transform Healthcare Education



## Power of Quality Time

- Sold Out Exhibit Hall with 49 Sponsors and Exhibitors
- Created New Dedicated Exhibitor Visit Times
- Added Breaks to Increase Exhibit Hall Traffic
- Extended Mealtimes for Quality Engagement Time with Exhibitors



## Build Your Networks

- 411 High-quality Educators in Attendance Representing 45 States and District of Columbia
- Passionate Middle, High School and Post-secondary Educators and Industry Partners
- Forged Longstanding Positive Relationships







# PREMIER SPONSORSHIP OPPORTUNITIES

TO SUPPORT THE NEXT  
GENERATION OF  
HEALTH PROFESSIONS

## Platinum \$7,500

Elevate your brand to the pinnacle of recognition with our Platinum sponsorship, offering premier exhibitor space and a 3-minute address to conference attendees during a meal, either live or recorded. Your hyperlinked logo on our website and on-stage presence before keynote addresses in general sessions ensure maximum visibility. Enjoy exclusive access to the conference attendee opt-in contact list, a dedicated push notification via the conference mobile app, and a dedicated email in our pre-conference or post-conference broadcast. This tier offers unparalleled opportunities for engagement, making it the perfect choice for those seeking comprehensive exposure and direct interaction.

Two (2) available.

## Gold \$5,000

Make a significant impact with our Gold sponsorship, featuring premier exhibitor space and a 3-minute address to conference attendees during a meal, either live or recorded. Benefit from a hyperlinked logo on our website, on-stage brand visibility before keynote addresses, and a mobile app profile to enhance your brand presence. Enjoy a dedicated push notification via the conference mobile app, social media posts on NCHSE platforms, and inclusion in the sponsor slideshow during general sessions. The Gold level strikes a balance between visibility and engagement, making it an excellent choice for those looking to showcase their brand effectively.

Three (3) available.

## Silver \$3,500


With our Silver sponsorship, gain premier exhibitor space and a valuable insert in attendee bags for direct interaction. Your hyperlinked logo on our website and mobile app profile will enhance your online presence. Benefit from inclusion in the sponsor slideshow during general sessions and participation in the networking reception. This tier offers a solid combination of visibility and engagement, making it an ideal choice for those seeking exposure to a diverse audience while maintaining a focus on personal interaction.

## Bronze \$1,750

Our Bronze sponsorship provides a cost-effective option with standard exhibitor space and a valuable insert in attendee bags. Your hyperlinked logo on our website and mobile app profile ensure online visibility. While this tier does not include a dedicated address or participation in the networking reception, it still offers essential exposure and engagement opportunities, making it an excellent choice for businesses seeking a budget-friendly option with a significant presence at the conference.

All sponsorship agreements must be finalized by September 15 to receive recognition on the conference app and NCHSE website as a sponsor. If you would like to customize a sponsorship or have questions, contact us at [events@healthscienceconsortium.org](mailto:events@healthscienceconsortium.org)

The Right of First Refusal for existing NCHSE partners is a policy that grants current partners the priority option to renew their sponsorship for the upcoming year's events and activities.

	<b>Platinum</b> <b>\$7,500</b> Two (2) available	<b>Gold</b> <b>\$5,000</b> Three (3) available	<b>Silver</b> <b>\$3,500</b>	<b>Bronze</b> <b>\$1,750</b>
Exhibitor Space	Premier	Premier	Premier	Standard
Linked Logo on NHSC Website	●	●	●	●
Listing in Sponsor Slideshow in General Sessions	●	●	●	●
Mobile App Profile	●	●	●	●
Insert in Attendee Bags (number of pages)	3	2	1	1
Included in Know Before You Go Email Series	Profile, Logo, & Link	Logo & Link	Logo	Name
Participation in Networking Reception	●	●	●	
Social Media Post on NCHSE Platforms	2	1		
Dedicated Mobile App Push Notification	1	1		
3-Minute Address to Attendees During One Meal	●	●		
Logo on Stage Before Keynote in General Sessions	●	●		
Pre- or Post Conference Broadcast Email	●			
Conference Attendee Opt-in Contact List	●			

# EXHIBITOR OPPORTUNITIES

**Standard \$600 Premier \$800**

Exhibiting at the 2024 National Health Science Conference provides a unique platform for businesses to showcase their products and services to a targeted audience of healthcare professionals, educators, and industry leaders. With unparalleled networking opportunities, exhibitors can connect with key decision-makers, build strategic partnerships, and gain valuable insights into the latest trends and innovations in the health sciences field.

## ADDITIONAL EXHIBITOR BENEFITS

- Breakfast, lunch and afternoon breaks October 16-17 for each attendant
- Recognition in the Conference Mobile Application and Conference Website
- Ability to book discounted lodging
- Purchase power and additional equipment from the hotel prior to the conference

	Standard	Premier
<b>Cost</b>	\$600 \$700 after September 29	\$800 \$900 after September 29
<b>Space</b>	One (1) Skirted 8' Table Two (2) Chairs	Two (2) Skirted 8' Tables Four (4) Chairs
<b>Complimentary Exhibitor Registrations</b>	Two (2)	
<b>Additional Registration(s)</b>	\$150 Per Registration	

### WEDNESDAY, OCTOBER 16

8:00 AM - 4:15 PM

Dedicated breaks:

10:45 - 11:15 AM & 3:00 - 3:30 PM

### THURSDAY, OCTOBER 17

8:00 AM - 3:00 PM

Dedicated breaks:

10:30 - 11:00 AM & 1:45 - 2:15 PM

**Upgrade your exhibit space to a tiered package or purchase conference marketing elements to gain additional exposure**

# MARKETING OPPORTUNITIES

## Conference Bags \$3,500

Co-brand your logo and the NCHSE logo on conference attendee bags, promoting your brand beyond the length of the conference.

## Conference Padfolios \$3,500

Co-brand your logo and the NCHSE logo on conference attendee padfolios for attendees to use during and after the conference.

## Conference Lanyards \$2,500

Display your brand around each attendee's neck with a co-branded conference nametag lanyard.

## Attendee Gifts \$3,500

Brand a special gift of your choice for every attendee with your company logo and the NCHSE logo.

## Exhibit Hall Break Sponsor \$2,500

Elevate your brand visibility and engage with attendees by sponsoring a break during a dedicated exhibit hall time and showcase your company's commitment to enhancing networking opportunities.

## Wednesday Evening Networking Reception \$500

Join conference attendees, exhibitors, and sponsors by supporting a casual, fun networking reception on Wednesday, October 16. See your brand in pre-conference messaging, the conference app, and event signage. Enjoy four (4) complimentary registrations for representatives to attend.

## Attendee Bag Insert \$250 For Registered Exhibitors \$350 For Non-Sponsor/Non-Exhibitor

Have your flier/brochure inserted into the registration materials for all attendees. Purchaser responsible for printing and mailing inserts to NCHSE.



## Door Prize Contribution

Open to all exhibitors and sponsors

Maximize your participation by contributing a door prize to be given away to valued attendees. Your brand will earn recognition in the slideshow at general sessions.

(Minimum value \$50)

Note: All marketing and branded opportunities are subject to approval.



# GETTING STARTED

- 1. Visit the Sponsorship Registration Page:** Navigate to our sponsorship registration page [healthscienceconsortium.org/become-a-sponsor/](https://healthscienceconsortium.org/become-a-sponsor/)
- 2. Complete the Online Partner Registration Form:** Once you've chosen your preferred option, click on the link to access the online partner registration form. Fill in the required information to secure your sponsorship.
- 3. Submit Your Registration:** After completing the partner registration form, submit it online. Our team will review your submission and reach out to you promptly to confirm your sponsorship and provide further details.

Should you have any questions or need personalized assistance, our dedicated team is here to help. Feel free to contact us at [events@healthscienceconsortium.org](mailto:events@healthscienceconsortium.org).



@NCHSE3



[healthscienceconsortium.org](https://healthscienceconsortium.org)



@NCHSE



(385) 255-7850



@NCHSE2020



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#HEALTHSCIENCE



# NCHSE

## National Consortium for Health Science Education

