

PARTNERSHIP OPPORTUNITIES

2023 NATIONAL HEALTH SCIENCE CONFERENCE

OCTOBER 16-19 SEATTLE, WASHINGTON





FROM THE NCHSE LEADERSHIP



NANCY H. ALLEN

NCHSE Executive

Director



SHELLY WEHMEYER

Connect with us today about becoming a NCHSE partner and give support to health science education programs across the nation — programs where students are guided to make impactful decisions about choosing healthcare as a career.

The National Health Science Conference affords opportunities for NCHSE to invite special partners such as publishers, resource providers, professional associations, workforce groups, and the healthcare industry to become sponsors of our annual national event. These exclusive partnerships are not only a great way to get involved with education; they are also an amazing form of marketing for you. Sponsorships allow branding in front of hundreds of educators at the conference and beyond, through social media, and on our website. Your investment can generate interest and new excitement for your work, your resources, and your industry need. With this type of exposure, everyone will remember that YOU partnered with NCHSE to support high quality health science education programs.

NCHSE is committed to doing our part to produce prepared postsecondary health science students as well as entry level workers.

Together, with our partners we create a system of support around teachers, engaging with them in learning environments and providing them with resources, strategies, and experiences that connect their classrooms and students to the healthcare industry.

Thanks for considering involvement at the 2023 National Health Science Conference.

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Nancy H. Allen, NCHSE Executive Director

Melly C. Wehmeyer, RN, BSN

Shelly Wehmeyer, NCHSE Board Chair

REFLECTIONS FROM THE 2022 CONFERENCE

2022 NATIONAL HEALTH SCIENCE CONFERENCE

October 25-28, NCHSE delivered a dynamic professional development conference that brought together educators and industry to share strategies for the classroom and ideas for engaging with students in health science pathways. **Charleston, South Carolina** provided the perfect venue for three and half days of motivating speakers, exciting exhibitors, and networking.









TOP 5 STATES ATTENDING:

SOUTH CAROLINA: 104

NORTH CAROLINA: 29

GEORGIA: 24

TENNESSEE: 22

OREGON: 19









2022 CONFERENCE FIRSTS

445 ATTENDEES, THE LARGEST IN HISTORY

44 STATES REPRESENTED

45 EXHIBITORS, THE MOST IN HISTORY



ENTHUSIASTIC NETWORKING RECEPTION



FUN EXCURSIONS TO EXPERIENCE THE CITY



WHAT ATTENDEES HAD TO SAY

"A fabulous recharge and a way to connect with others who share both my passion and my frustrations as a health science teacher."

"RECHARGED, REFRESHED, READY TO RUN!"

"Re-engaging with a national forum after years of no travel was salve for the soul!"

"Sense of community and excitement about educating future health professionals."

"Best, most worthwhile conference I've ever attended! I will always try to attend this conference."

"A breath of fresh air that I needed on these dry bones."

"Boosted my confidence when I needed it most!"







PREMIER SPONSORSHIP OPPORTUNITIES

TO SUPPORT THE NEXT GENERATION OF HEALTH PROFESSIONS

PLATINUM (\$7500) TWO (2) AVAILABLE

Engage conference attendees with a 3-minute presentation at the opening general session. Receive conference attendee contact list. Promote your company or organization before and after the conference with specialized pre and post conference eblasts to all attendees. Join other sponsors in hosting a casual networking reception open to all conference attendees.

Prime double booth space included.



Address all attendees in a 3-minute presentation in general session during the Wednesday lunch session. Personally invite attendees to visit your booth and highlight your company products and services in pre and post conference e-blasts. Join other sponsors in hosting a casual networking reception open to all conference attendees.

Prime single booth space included.



SILVER (\$2,500)

Engage conference attendees before and after the conference with a specialized pre and post conference eblasts. Join other sponsors in hosting a casual networking reception open to all conference attendees. Booth space purchased separately.

BRONZE (\$1000)

Increase conference visibility with your linked logo on the NCHSE website, listing in exhibitor slideshow in general sessions and a pre-conference eblast. Booth space purchased separately.



*All sponsorship agreements must be finalized by September 15 to receive recognition on the conference app and NCHSE website as a sponsor. If you would like to customize a sponsorship, or have questions, contact us at: nchse@teamtri.com

ADDITIONAL MARKETING OPPORTUNITIES

CONFERENCE BAGS (\$3,500)

Participants will re-use their bags branded with your organization's logo and the NCHSE logo; continuing to advertise for you when they take their bags home!

CONFERENCE PADFOLIOS (\$3,500)

Customized padfolios with your company's logo and the NCHSE logo. The sponsor receives benefits of this marketing opportunity during and beyond the conference.

CONFERENCE LANYARDS (\$3,500)

Participants will notice your organization's name and logo daily, as the conference lanyard/name badge displays your information. Showcase your company throughout the event.



• ATTENDEE GIFTS (\$3,500)

Brand a special gift of your choice for every attendee with your company logo and the NCHSE logo.

TUESDAY EVENING NETWORKING RECEPTION (\$500)

Join others in hosting a casual networking reception at the close of the first conference day. Attendees will be made aware of supportive sponsors through pre-conference messaging, sponsor recognition on the app and event signage. Sponsors receive up to four (4) invitations for their representatives to attend. The event will be open to all conference attendees and event sponsors.

DOOR PRIZE CONTRIBUTION (OPEN TO ALL EXHIBITORS AND SPONSORS)

Maximize your conference participation by contributing a door prize that will be given away, with exhibitor slideshow in general sessions. (Minimum value \$50)

EXHIBITOR OPPORTUNITIES

→ TUESDAY, OCTOBER 17

8:00 AM - 4:15 PM

Dedicated breaks:

10:45 - 11:15 AM & 3:00 - 3:30 PM

*Networking Reception with Sponsors: 4:15 – 5:30 PM

WEDNESDAY, OCTOBER 18

8:00 AM - 3:00 PM

Dedicated breaks:

10:30 - 11:00 AM & 1:45 - 2:15 PM

PRICING

Single Space: \$600 Double Space: \$800

EACH EXHIBITOR BOOTH INCLUDES:

- Exhibit space includes one 6-foot skirted table and two chairs
- Up to two booth attendants
- Breakfast, lunch and afternoon breaks,
 October 17-18 for each booth attendant
- Recognition in the conference program app and conference website

ADDITIONAL BOOTH ATTENDEE:

\$150 per additional attendee

Register EARLY! Spaces are limited. Rate increases by \$75 after September 29.

Sponsorships		Platinum \$7500 2 Available	Gold \$5000 3 Available	Silver \$2500	Bronze \$1000
Single Booth Space - One 6' Skirted Table and 2 Chairs Two 6' Skirted Tables and 4 Chairs	Double:	Double Booth Space Included	Single Booth Space Included		Booth Space Not Included
Linked Logo on NCHSE Website Conference Page		•	•	•	•
Listing in Sponsor/Exhibitor Slideshow in General Sessions		•	•	•	•
Pre-conference Broadcast Email		•	•	•	•
Participation in Networking Reception		•	•	•	
Post-conference Broadcast Email		•	•	•	
3-minutes to Address Conference Attendees During One Mea	I	•	•		
Logo on Stage Before Keynote Address in General Sessions		•	•		
Conference Attendee Opt-in Contact List		•			
The Exhibit Hall will be on the Fourth Floor in Grand Ballroom 3, adjacent to General Session Rooms, Grand					



CONNECT WITH US!



Ballrooms 1 & 2



@NCHSE





@NCHSE3



#NCHSE #HSEA #NHSC2023

#HEALTHSCIENCE

healthscienceconsortium.org 385-255-7850