



## 2022 National Health Science Conference Charleston, South Carolina October 26-28



### 2022 Exhibitor Opportunities

#### **Wednesday, October 26**

8:00 AM - 3:30 PM

Dedicated breaks: 10:45 - 11:15 AM & 3:00 - 3:30 PM

#### **Thursday, October 27**

8:00 AM - 2:30 PM

Dedicated breaks: 10:30 - 11:00 AM & 1:45 - 2:15 PM

#### **Each exhibitor booth includes:**

- 10 x 10 exhibit space including one 6-foot draped table and two chairs
- Up to two booth attendants
- Breakfast, lunch and afternoon breaks, October 26-28 for each booth attendant
- Recognition in the conference program app and conference website

#### **Pricing\***

**Single Space:** \$525

**Double Space:** \$725

*\*Rate increases by \$50 after October 1*





## 2022 Conference Sponsorship Opportunities

### Branded Sponsorship

#### **Conference Bags (\$2,500)**

Participants will re-use their bags branded with your organization's logo; continuing to advertise for you when they take their bags home!

#### **Conference Padfolios (\$2,500)**

Customized with your company logo on the padfolio. The sponsor receives benefits of this marketing opportunity during and beyond the conference.

#### **Conference Lanyards (\$2,000)**

Participants will notice your organization's name and logo daily, as the conference lanyard/name badge displays your information. Showcase your company throughout the event.

#### **Attendee Gifts (\$2,000)**

Brand a special gift of your choice for every attendee with your company logo.

### Session Sponsorship

#### **Main Stage Sponsor (\$2500) Two (2) Available**

Engage conference attendees from the main stage with a 1-2-minute presentation during a general session. Company logo and signage will be displayed on the main stage.

#### **Break (\$2,500) Three (3) Available**

Personally invite attendees to visit your booth during the break and highlight your company products and services. Address all attendees in 1-2-minute presentation in a general session prior to a morning or afternoon break.

#### **Lunch (\$5,000) Two (2) Available**

Present your company message to all attendees with a 3-4-minute presentation during a lunch break. Showcase your company's products and services directly to your target audience.





## Specialty Sponsorship

### Wednesday Evening Networking Reception (\$275)

Your organization can join others in hosting a casual networking reception at the close of the first conference day. Attendees will be made aware of supportive sponsors through pre- and post-conference messaging, sponsor recognition on the app and NCHSE website and event signage. Sponsors receive up to four (4) invitations for their representatives to attend. Open to all conference attendees and event sponsors.

### Countdown Sponsor (\$1000)

Exclusive logo placement on countdown clock featured on NCHSE website and during the opening session.

## Upgrade Options for Sponsors and Exhibitors

### Conference Mobile App Ad (\$275)

Your “pop ups” ad will run on a rotating basis as attendees access the conference app to view the schedule, read session descriptions, network, confirm meeting room locations, and much more.

### Pre-conference Broadcast Email (\$300)

Your organization can provide content for broadcast email message for attendees before the conference. Encourage attendees to visit your exhibit booth, promote your products, resources, and services, and/or invite them to your breakout session. Content must be delivered by **September 16**.

### Post-conference Broadcast Email (\$300)

Engage with conference attendees after the conference with a post-conference email blast. Reach attendees with your company message after the conclusion of the conference. Encourage visits to your website and social media sites, promote your products, resources, and services. Content must be delivered by **November 4**.

### Door Prize

Maximize your conference participation by contributing a door prize that will be given away, with exhibitor acknowledgement at the closing general session. (Minimum value \$50)

*\*All sponsorship agreements must be finalized by **September 16**. Receive recognition on the conference app and NCHSE website as a sponsor. If you have other ideas and would like to customize a sponsorship, contact NCHSE, [nchse@teamtri.com](mailto:nchse@teamtri.com)*

